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Lobbying Compliance Division

Elaine F. Marshall, Secretary of State

Lobbying Compliance Division

2010 4th Quarter Principal Expense Report – ZERO EXPENSE SHORT FORM

If you have reportable expenditures, use Form PR-ER long form.

Mailing Address: Lobbying Compliance Division
Department of the Secretary of State
P. O. Box 29622

Phone: (919) 807-2170

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E-Mail: lobbyistfiling@sosnc.com

Street Address: Raleigh, NC 27626-0622
2 South Salisbury Street
Raleigh, NC 27601-2903

Web: www.secretary.state.nc.us/lobbyists/lobforms.aspx

(See "Download Forms" for Affidavit of Electronic Filing Without Electronic Notarization, Form PR-AF)

Amended Report (Check if amending previously filed report.)

Original Report Tracking #

Name of Registered Lobbyist Principal: Kaplan Higher Education by MultiState Associates Inc.

If the registered lobbyist principal has directed any lobbyist listed below to lobby on behalf of an unregistered associated entity, the principal must complete and attach Schedule PR-QAE to this quarterly report. The absence of such attachment constitutes the authorized officer's affirmative statement under oath that there are no such unregistered associated entities pursuant to G.S. §120C-403(b)(6) to disclose for the reporting period.

Name of Lobbyist(s) as Registered: Leslie Coman, Paul Mahoney and Doug Miskew

***Attach Annual Statement of Payments for Lobbying, Form PR-APL.**

IMPORTANT INSTRUCTIONS FOR PRINCIPAL OFFICER AND NOTARY

UNLESS CERTIFYING AN E-MAILED REPORT VIA AFFIDAVIT (SEE WEBSITE FOR NEW SEPARATE FORM PR-AF), ALL BLANKS MUST BE COMPLETED WITH PRINTED NAME OF AUTHORIZED OFFICER AND PRINTED NAME OF PRINCIPAL ENTITY, AND THE AUTHORIZED OFFICER MUST SIGN AND DATE REPORT TO CERTIFY REPORT IN THIS SECTION. FOR QUARTERLY REPORT UNDER OATH VENUE (STATE AND COUNTY WHERE NOTARIZED) AND JURAT MUST ALSO BE COMPLETED. SIGNATORY AUTHORIZED OFFICER MUST BE A PERSON OF RECORD WITH THE LOBBYING COMPLIANCE DIVISION FOR REPORTING PURPOSES IN CURRENT YEAR. WARNING: INCOMPLETE CERTIFICATION OR NOTARIZATION MAY RESULT IN REJECTION OF REPORT.

STATE OF VIRGINIA

COUNTY CITY OF ALEXANDRIA

PAUL W. HALLMAN, as an authorized officer of Kaplan Higher Education by MultiState Associates Inc.

(Must enter printed name of authorized officer)

(Must enter printed name of principal entity)

on behalf of the principal entity by its authority first duly given, or on his/her own behalf as an individual principal, being first duly sworn, hereby certifies that the principal has no expenditures pursuant to G.S. § 120C-403 other than payment for services to report for this quarterly period and that all information contained herein (including any attachments hereto) is true, complete and correct to the best of his/her knowledge and belief.

Signature of Principal or Authorized Officer

Date

Sworn to (or affirmed) and subscribed before me, this 20th day of January, 2011.

Signature of Notary Public # 280545

Printed Name of Notary Public Mary Susan Braun

My commission expires: 6/30/2012

(NOTARY STAMP OR SEAL)

Do not staple pages; type, print in ink or file electronically; attach additional pages as necessary.

Printed Full Name of Report Preparer: N/A

Signature of Report Preparer: N/A

THIS SECTION SHOULD NOT BE COMPLETED UNLESS THE PREPARER OF THE REPORT IS A PERSON OTHER THAN THE AUTHORIZED OFFICER CERTIFYING REPORT WHO HAS EXERCISED INDEPENDENT JUDGMENT OR DISCRETION AS TO THE INFORMATION REPORTED. THE AUTHORIZED OFFICER MUST SIGN CERTIFICATION ABOVE.

Revised 2010 Lobbyist Principal's Annual Statement of Payments for Lobbying G.S. §120C-403

Attach to final quarterly report filed for registration period (period ended 12/31/10 unless earlier terminated).

*** ATTENTION ***

Pursuant to Session Law 2010-169, principals must report in the last expense report for the registration period the cumulative combined total of all payments for lobbying which include the following activities made during the entire registration period:

DIRECT LOBBYING • GOODWILL LOBBYING • RESEARCH • DRAFTING • MONITORING • ADVISING

DIRECT LOBBYING: Influencing or attempting to influence legislative and/or executive action through direct communication or activities with a designated individual or that designated individual's immediate family. G.S. §120C-100(a)(9)(a).

GOODWILL LOBBYING: Creating goodwill with designated individuals through communications or activities, including the building of relationships, with a designated individual or that designated individual's immediate family with the intention of influencing current or future legislative and/or executive action. G.S. §120C-100(a)(9)(b).

RESEARCH: G.S. §120C-403(e)(2)(a).

DRAFTING: Drafting written communications. G.S. §120C-403(e)(2)(b).

MONITORING: Monitoring proposed or pending legislative or executive action including time spent preparing communications with the lobbyist's principal to relate information on those actions. G.S. §120C-403(e)(2)(c).

ADVISING: Time spent advising and giving opinions to the lobbyist principal as to the construction and effect of proposed/pending legislative or executive action. G.S. §120C-403(e)(2)(d).

Registered Lobbyist Principal: Kaplan Higher Education by MultiState Associates Inc.

Lobbyist(s)	BOX 1 Check only if lobbyist was a full-time employee of the principal during registration period.	BOX 2 Check only if lobbyist was paid by annual fee during registration period.	BOX 3 If and only if Box 1 or Box 2 applies, check if lobbyist provided statement(s) estimating the portion of such annual salary, fee or retainer reasonably allocated for lobbying.	Cumulative Combined 2010 Payments for Services
Lobbyist Name: Leslie Coman If the lobbyist is not an employee of the principal, indicate to whom payment was made: <input type="checkbox"/> Lobbyist: <input checked="" type="checkbox"/> Firm Name: Capstrat		X	X	\$2,500.00
Lobbyist Name: Paul Mahoney If the lobbyist is not an employee of the principal, indicate to whom payment was made: <input type="checkbox"/> Lobbyist: <input checked="" type="checkbox"/> Firm Name: Capstrat		X	X	\$12,416.67
Lobbyist Name: Doug Miskew If the lobbyist is not an employee of the principal, indicate to whom payment was made: <input type="checkbox"/> Lobbyist: <input checked="" type="checkbox"/> Firm Name: Capstrat		X	X	\$0.00
TOTAL ALL LOBBYISTS (Attach additional pages as needed.)				\$14,916.67